# EQUILIBRIUM SERVICES GROUP





## Strategic Solutions for Balanced Growth

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## Strategic Growth. Disciplined Controls.

Equilibrium provides strategic guidance for growing businesses across industries. Whether your organization grows organically, through a merger or acquisition, or through international expansion, our highly-skilled team will deliver trustworthy financial controls, thoughtful risk assessments, detailed lender and investor reporting, clear recommendations, and strong governance and compliance practices.

Above all, we balance your creativity against the discipline required by your stakeholders. Our collaboration empowers you and your team to achieve your business goals.

## Specialty business solutions

- Debt or equity transactions
- Mergers and acquisitions
- International expansion
- Financial and regulatory controls
- Business design and development
- Audit preparation
- Risk assessment
- Governance and compliance
- Human resources integration
- Organizational mediation

## **Custom solutions across industries**

No matter your industry or where you are in the business lifecycle, our team will customize a strategy to meet your organization's unique needs.

The sample engagements below demonstrate a few of the many expert solutions Equilibrium offers.



#### **MERGERS AND ACQUISITIONS**

- Manage due diligence requirements between potential partners, investors, and lenders
- Integrate financial systems, including potential introduction of new software, controls, and reporting systems
- Facilitate organizational integration and recommend ongoing strategies
- Recruit and train additional staff members as needed.

#### DEBT OR EQUITY TRANSACTIONS

- Analyze existing policy, practices, and staff, and provide improvement recommendations
- Review transaction agreements for reporting requirements
- Prepare appropriate reporting for management, board lenders, and/or investors
- Assess existing resources and recommend changes to successfully manage future reporting
- Facilitate lender's due-diligence process.



#### GOVERNANCE AND COMPLIANCE ASSESSMENTS

- Collaboratively analyze applicable requirements and generate customized solutions
- Recommend required resources and measurable baselines
- Guide risk assessment for organic or inorganic business growth
- Assess compliance with board, shareholder, jurisdictional, formation, and/or regulatory (including ITAR, EAR, FERPA, and EU/US Privacy Shield) priorities
- Prepare for and facilitate governance or compliance audits.

#### INTERNATIONAL EXPANSION

- Analyze company strategy and jurisdiction options, then recommend a plan
- Develop and implement reporting, audit, and portfolio management cycles between participants; draft appropriate documentation between participants including arms-length agreements
- Train staff on ongoing accounting routines and compliance.

#### AUDIT PREPARATION

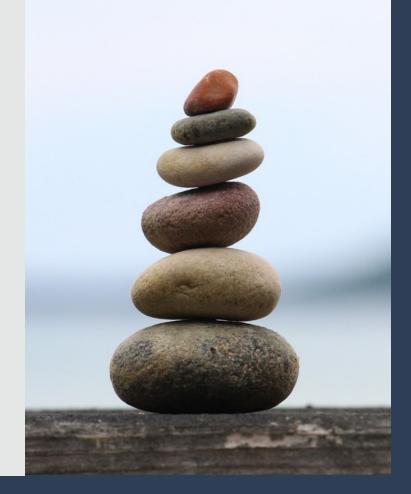
- Review existing policy, procedures, and financial controls
- Recommend improved financial reporting and/or additional policies
- Review financial statements, perform necessary reconciliations, then organize and augment policy as needed
- Prepare required deliverables for audit team
- Facilitate audit process; liaise with client and auditors throughout audit process
- Develop and implement changes as suggested in audit management letter.

## WHO WE ARE

Equilibrium is a close-knit team, which is reflected in the individualized attention we give you and your business. Our team members each have years of expertise in everything a growing business needs, including financial planning and reporting, mergers and acquisitions, governance and compliance, and organizational design and development.

We specialize in small- to mid-market companies where we can closely collaborate with your leadership and employees. Our skills are transferable to any industry. Our clients include for-profit, nonprofit, and for-purpose entities in big data, air pollution monitoring, online compliance training, communication satellites, global equipment leasing, and payments processing. We tailor each experienced consulting team to meet your business' needs.

Let's work together and help you find balance with Equilibrium.



## EQUILIBRIUM SERVICES GROUP

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